

PRESS RELEASE

IMMEDIATE RELEASE

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Children's Fund Receives My Stuff Bags

SAN BERNARDINO, CA - May 1, 2007 - Children's Fund, a nonprofit organization whose purpose is to serve as a safety net for at-risk children who are abused, neglected, impoverished, or abandoned; has received a generous donation from the My Stuff Bags Foundation. My Stuff Bags Foundation supports nonprofit organizations by providing duffel bags filled with new belongings for children who often enter crisis shelters with nothing of their own. On May 7th, 2007 at 9:00 am Children's Fund will receive 1,500 My Stuff Bags at the Children's Fund Warehouse located at 1010 S. Arrowhead Ave. in San Bernardino (just north of Orange Show Rd.). Stater Bros. Markets will transport the bags to the Children's Fund Warehouse. Members of the media are invited to attend this distribution event, and photo opportunities will be available during the delivery of these much need bags to case managers for at-risk child in need. Community leaders will also be on hand to welcome everyone and offer support.

Rebecca L. Stafford, Executive Director of Children's Fund, explains why the donation is so important, "Each year thousands of San Bernardino County's children are rescued from dangerous homes and family situations. Traumatized by the events leading to their rescue, these children often arrive at a safe haven without anything to call their own: no clothes, no comforting toy or special 'blankie.' These children are frightened and need something to hold onto. Each My Stuff Bag is packed with new donated items (handmade blanket, toys, toiletries, stuffed animal, and clothing) and is age/gender appropriate for children or teens. All involved hope the My Stuff Bags not only give these at-risk children much-needed toiletries, but demonstrate to each child the love and concern Children's Fund and our supporters feel for them each day."

For over 20 years, Children's Fund has worked to prevent child abuse in San Bernardino County and to ensure that at-risk children who are abused, neglected, impoverished, or abandoned receive adequate food, shelter, clothing, medical care and education; and to provide equal opportunity for social development for these children. For more information on Children's Fund, and the children we serve, please contact Rebecca L. Stafford or Heather Lint at (909) 387-4949. ###